

OLA Strategic Plan

Draft Date: 2/13/08

Spiritual

1. Increase Mass attendance and participation of our school families.

2007-2008 Objectives:

1. The Mission Effectiveness chair of CSAC will form a committee of school parents to begin developing a strategy and plan to achieve this goal.

Community

2. Improve communications between students, parents, faculty & staff, and parishioners.

2007-2008 Objectives:

1. A comprehensive communication plan will be developed--**Completed**
 2. A comprehensive communication plan has been developed and will be implemented starting February 2008.
 3. The plan will be overseen by the CSAC Development Committee
3. Strengthen relationships between the parish and the school communities.

2007-2008 Objectives:

1. Dan Cairns and Allan Leatherby will organize a stations of the cross and fish fry during lent to take place on Friday, February 29.
2. The CSAC Facilities committee will plan three Parish and School clean up days in August, December, and May.
3. The PTG Parish Outreach Coordinator will plan events to show appreciation for the parish from the school.
4. Family movie night for Catholic Faith Formation children and School Children will be planned for the Fall of 2008. Carmela Torres, Paul Sunderman, and Michelle Gilles will organize this event.
5. Promote the Country Fair and Trunk or Treat events through Catholic Faith Formation.
6. The school will open up the following school-wide service projects to the parish community starting with the Superbowl of Caring food drive for OLA's St. Vincent de Paul food locker.

7. Parish Bingo Nights will be organized and promoted by a parish group to be determined. (Dan Cairns to find the group)
4. Institute a parish and school outreach program that will attract members of the community to the parish and school.

2007-2008 Objectives:

1. Juan will organize a committee to begin developing the outreach program.
2. The parish will add a greeter ministry. People from the parish and school communities to be trained as greeters for each Sunday Mass. (Juan and Dan)
3. To obtain support from the parish to purchase a digital marquee for the Church and school.

Advancement

5. Develop and implement a comprehensive marketing and public relations strategy.

2007-2008 Objectives:

6. Develop and implement a comprehensive advancement program that addresses a multifaceted fundraising effort to include alumni relations, planned giving, annual fund, and other appropriate options.

Finance

7. Create and monitor general maintenance schedules, corresponding budgets and reserves.

2007-2008 Objectives:

8. Develop and implement comprehensive short-term and long-term financial plans.

2007-2008 Objectives:

9. Achieve and maintain a full capacity of students at each grade level. Full capacity is 35 to 40 students per class.

2007-2008 Objectives:

Staffing

10. Retain and recruit faculty and staff.

2007-2008 Objectives:

Curriculum

11. Enhance the development of our students by providing electives courses.

2007-2008 Objectives: