

## OLA Strategic Plan

### Spiritual

- ❖ Increase Mass attendance and participation of our school families.

#### *Objectives:*

- Mission Effectiveness will develop a plan to implement goal #1 by November 18. This plan will be shared at the Planning Meeting on that day.

### Community

- ❖ Improve communications between students, parents, faculty & staff, and parishioners.

#### *Objectives:*

Develop a comprehensive communication plan

- Monitor the work of the parish renewal committee to ensure that the school's communication needs are addressed.
- Begin implementation of the Communication Plan at the school level during the 2008-09 school year.

- ❖ Strengthen relationships between the parish and the school communities.

#### *Objectives:*

- Dan Cairns and Alan Leatherby will organize a Stations of the Cross and fish fry during a Friday in Lent.
  - Michele Gilles, Dan Cairns, and Allan Leatherby will organize a soup night on Ash Wednesday.
  - Earl Knight and the Building and Grounds Committee will organize parish and school clean-up days on April 4 and August 15.
  - The PTG Parish Outreach Coordinator will plan four or five events during the 2008-2009 school year to show appreciation for the parish from the school and the children at the school.
  - Family movie night for Catholic Faith Formation children and School Children will be planned for November 15, 2008.
  - The Country Fair and Trunk or Treat events will be promoted to both the school and Catholic faith formation families.
  - The school will open up the following school-wide service projects to the parish community starting with the Superbowl of Caring food drive for OLA's St. Vincent de Paul food locker.
  - Parish Bingo Night will be held on February 28, 2009.
  - A member of the school community will address the parish thanking the parishioners for their contribution to our children.
  - Students in the school and in faith formation will attend a special Mass and potluck dinner.
- ❖ Institute a parish and school outreach program that will attract members of the community to the parish and school.

#### *Objectives:*

- Juan will organize a committee to begin developing the outreach program.
- The parish will add a greeter ministry. People from the parish and school communities to be trained as greeters for each Sunday Mass. (Juan and Dan)
  - Juan and Mark will find a model
  - Liturgy committee will work with the model
- To obtain support from the parish to purchase a digital marquee for the Church and school.

### Advancement

- ❖ Develop and implement a comprehensive marketing and public relations strategy.

#### *Objectives:*

- Develop an alumni database
  - Put adds in Catholic Herald, Craigslist, Classmates.com
  - Add alumni to the parish database
- Develop a budget and organizational flow chart for an advancement plan
  - Who: Janie Desmond and Mary Thomson
- Develop a description of the advancement director position to include salary, short term/long term goals
  - Who: Janie Desmond and Mary Thomson
- For 2010—Seek funding sources for a school Advancement Director position.
  - Who: Dan Cairns and Alan Leatherby

- ❖ Develop and implement a comprehensive advancement program that addresses a multifaceted fundraising effort to include alumni relations, planned giving, annual fund, and other appropriate options.

## **Finance**

- ❖ Create and monitor general maintenance schedules, corresponding budgets and reserves.

### ***Objectives:***

The Finance Committee of CSAC will meet in September of 2008 to achieve this goal.

- ❖ Develop and implement comprehensive short-term and long-term financial plans.

### ***Objectives:***

The Finance Committee of CSAC will meet in September of 2008 to achieve this goal.

- ❖ Achieve and maintain a full capacity of students at each grade level. Full capacity is 35 to 40 students per class.

### ***Objectives:***

- ❖ The Principal will recruit families by visiting feeder pre-schools in the Carmichael/Sacramento region.
- ❖ An OLA information night conducted by faculty, staff, administration, the Pastor, and school families will be given for prospective areas.
- ❖ OLA school Open House and OLA Information Night will be advertised in the school bulletin, parish bulletin, the Catholic Herald, and local Carmichael newspapers.

## **Staffing**

- ❖ Retain and recruit faculty and staff.

### ***Objectives:***

## **Curriculum**

- ❖ Enhance the development of our students by providing electives courses.

### ***Objectives:***